

# Solutions for better hearing MySound!



DEMENT R. SELECTION

- live demonstration of hearing system features
- interactive expert system





# MySound! Create realistic sound worlds





With MySound!, audifon gives you the opportunity to professionally demonstrate the versatile possibilities of modern hearing system technology.

Impress and win over your customers by using the latest software technology in your hearing studio.



# Achieve best fitting results with MySound! MySound!

Discover the comprehensive possibilities of MySound!

# Live demonstration of hearing system features

Convince your customer: Demonstrate stateof-the-art hearing system features during the fitting process – "live" in your hearing studio!

MySound! simulates realistic sound worlds to give your customers the chance to instantly experience the benefits of various hearing system features like adaptive noise reduction, directional microphone technology or even CROS/BiCROS mode.

Use MySound! as an effective tool to sell the advantages of state-of-the-art hearing system features. Giving your customers insights into modern hearing system technology has never been easier.

Your customers will love it!

# Interactive fine tuning and expert system

MySound!, the advanced interactive expert system offers incomparable flexibility to combine different "background noises" like busy traffic or a crowded restaurant with different "target noises" like the ringing of a bicycle bell or conversations.



# MySound! Convince with manifold hearing situations

## Create realistic sound worlds with MySound!

Win over customers by simulating hearing situations they know. Choose from an array of background noises and target sounds:

### Background noises

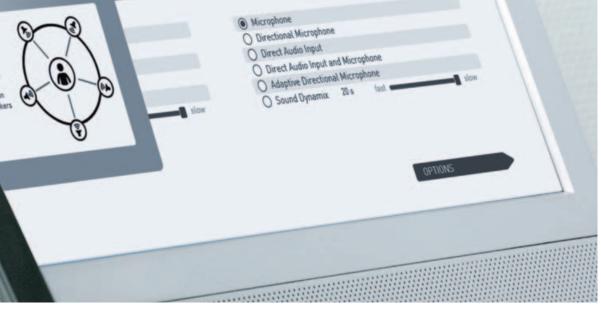
- restaurant
- kitchen
- cafeteria
- office
- forest
- beach

### Target sounds

- 18 different voices
- 2 female voices (soft whispers, normal, loud)
- 2 male voices (soft whispers, normal, loud)
- 2 children voices (soft whispers, normal, loud)
- 11 different dialogs
- 6 music samples
- TV news reader
- rustling of a newspaper
- telephone ringing

- repair shop
- stadium
- jazz concert
- traffic
- train station
- inside of a car
- glasses clinking
- kids playing
- door bell ringing
- tableware and cutlery clashing
- toilet flushing
- crickets chirping
- corks popping
- skillets sizzling
- blender buzzing
- sirens
- bell ringing
- car turn signals clicking

Position and move target sounds to different speakers with one click. MySound! is an easy to understand software that puts emphasis on intuitive handling and design.



An expert's software tool to enhance your expertise MySound!

## The easiest way to listen to your customers

MySound! offers professional expert solutions that help you respond to the desires and the requirements of your customers immediately.

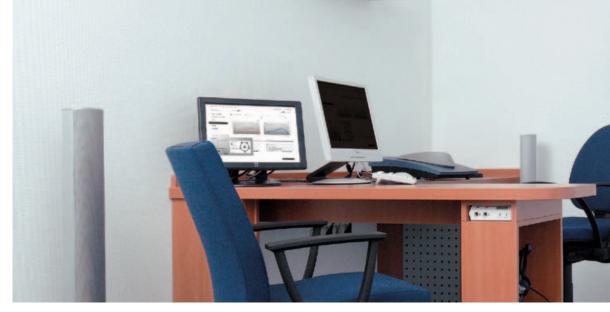
Based on the selected sound world, MySound! makes fine tuning of the hearing systems an interactive experience for the customer.

This innovative process ensures a direct involvement of the customer, an individual fine tuning of the hearing systems with superior customer satisfaction guaranteed.

## Three steps to a successful hearing system fitting

- simulate different sound worlds
- Iet your customer evaluate the sound
- MySound! recommends fitting options - lets you decide on the most preferred setting for the customer





# MySound! It's a benefit for you and your customers



customer screen

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audiologist screen/main screen

## Key benefits at a glance

#### Advanced consultation

- different sound examples offer the possibility to demonstrate advanced hearing system features
- the consultation is more interactive and understandable for the customer

#### **Optimised fine tuning**

- a sound world offering dynamic hearing situations composed of background noises and useful target noises
- interactive fine tuning for a superior satisfaction of the customer

### Easy installation

- fully integrated in audifit 5
- well balanced speaker system for free sound field audiometry and surround sound

### Increased customer satisfaction

hearing system fittings are now more enjoyable and suited to improve fitting experience for the customer

### **Overcoming language barriers**

Iatest MySound! Version offers bilingual screen and sound settings for professionals and customers in English, German, Spanish and Polish



# Get the full package MySound!

# MySound! hardware

- MySound! amplifier: 5-channel-gain allows a fast switch over between surround sound and free sound field audiometry
- 5 speakers suitable for free sound field audiometry and surround sound
- cables and documentation
- suitable pc sound card

For your copy of MySound! please contact audifon and visit our website for the latest product and software offerings.

www.audifon.com

# audifon Solutions for better hearing

Log on to www.audifon.com and click on our Partner Resources to access:



### Service Center

Download the latest technical information for service & maintenance, including latest version of software.

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